



CORAL
REEF ALLIANCE

+

CRAVE



FISHBAR

CORAL in the City

Sustainable Fish & Sips

October 1, 2026

Crave Fishbar | Midtown, New York City

Sponsorship Packages



About the Event

Where: Crave Fishbar | Midtown, New York City

When: October 1, 2026 | 6:00-8:30 pm

CORAL in the City: Sustainable Fish & Sips is an intimate gathering designed to bring together New York-based leaders across philanthropy, sustainability, and business for an evening of conversation, connection, and ocean-inspired cuisine.

Hosted by the Coral Reef Alliance at Crave Fishbar, a Midtown Manhattan restaurant recognized for its leadership in responsibly sourced seafood and sustainable fisheries. The evening will include:

- Live oyster shucking
- An invasive species tasting menu
- Networking with ocean-minded leaders
- A short talk from Coral Reef Alliance leadership

Guests will gain insight into the science-based solutions helping coral reefs survive climate change and the role the private sector can play in protecting our oceans.

Expected Attendance:

60–80 leaders from philanthropy, finance, sustainability, and business.





Why It Matters

Coral reefs are among the most important ecosystems on Earth.

Although they cover less than 1% of the ocean floor, they support 25% of all marine life and provide food and livelihoods for more than one billion people worldwide.

Yet reefs are facing unprecedented threats from **climate change, pollution, and overfishing**.

The **Coral Reef Alliance (CORAL)** is one of the only global nonprofit organizations focused exclusively on protecting coral reefs. CORAL works with communities, scientists, and governments around the world to reduce local threats to reefs so they can adapt to climate change and survive for generations to come.

Support from this event helps advance CORAL's work to:

- Improve water quality by reducing wastewater pollution
- Strengthen marine protected areas
- Protect climate-resilient reef ecosystems
- Advance science-based conservation globally





Why Sponsor



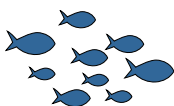
Brand Visibility

Reach a deeply-committed audience of environmentally conscious individuals, business leaders, and community influencers in New York.



Corporate Social Responsibility

Demonstrate your commitment to environmental sustainability and ocean conservation at a time when the corals need you the most.



Exclusive Networking Opportunities

Connect with like-minded businesses and community leaders at a high-profile event.



Positive Brand Association

Align your company with one of the only global nonprofits solely dedicated to the conservation of coral reefs.

This event supports CORAL's \$10M growth campaign to expand our regional hub model and accelerate coral reef conservation worldwide. Proceeds from the evening will advance the Coral Reef Alliance's work to assess, protect, and restore coral reef ecosystems around the globe. By partnering with us, your organization will align with a mission that supports marine biodiversity, strengthens coastal communities, and helps coral reefs survive for generations to come.

Sponsorship Tiers



Presenting Sponsor

\$7,500

Lead supporter of the evening.

- Recognition as Presenting Sponsor
- Logo on CORAL website
- Logo on event signage and event landing page
- Logo on event invitation
- Verbal recognition during welcome remarks
- Opportunity for brief welcome acknowledgement
- 4 event tickets
- Recognition in event recap communications
- Social media recognition/collaboration from CORAL

Exclusive – limited to one partner.



Sustainability Sponsor

\$5,000

Supports the sustainable seafood experience.

- Recognition as The Sustainability Sponsor
- Logo on CORAL website
- Logo on event signage and landing page
- Verbal recognition during program
- 3 event tickets
- Recognition in event recap
- Social media acknowledgement/collaboration from CORAL

Exclusive – limited to one partner.



Program Sponsor

\$3,000

Supports the educational program and conservation storytelling.

- Recognition as Program Sponsor
- Logo on event landing page and signage
- 2 event tickets
- Recognition during welcome remarks
- Recognition in event recap
- Social media acknowledgement

Limited to two partners

Sponsorship Tiers



Oyster Experience Sponsor

\$2,000

Supports the live oyster shucking experience and sustainable seafood program during the event.

- Recognition as Oyster Experience Sponsor
- Logo on the oyster shucking station
- Verbal recognition during program
- Logo on event landing page and event signage
- 2 event tickets
- Recognition in event recap
- Social media acknowledgement

Exclusive – limited to one partner.



Supporting Sponsor

\$1,500

Helps make the evening possible.

- Logo on event landing page
- Recognition on event signage
- 2 event tickets
- Recognition in post-event recap
- Social media acknowledgement

Limited to three partners



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Join Us!

Sponsorship opportunities are limited due to the intimate nature of the event.

For sponsorship inquiries:

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