

Sponsorship Packages

MUSIC ON THE REEF

October 8th, 2025 | Honolulu, HI

Special Musical Performance by:

Jake Shimabukuro
Joshua Nakazawa



This is an exclusive fundraising event focused on supporter appreciation, cultivation, and elevation. The evening will consist of a limited silent auction, a buffet dinner, and the event's primary entertainment: a concert by Hawaiian virtuoso musicians. This fundraising event will be CORAL's third annual Music on the Reef.



Why Sponsor?



Brand Visibility

Reach a deeply-committed audience of environmentally conscious individuals, business leaders, and community influencers in Hawaii.



Corporate Social Responsibility

Demonstrate your commitment to environmental sustainability and ocean conservation at a time when the corals need you the most.



Exclusive Networking Opportunities

Connect with like-minded businesses and community leaders at a high-profile event.



Positive Brand Association

Align your company with one of the only global nonprofits solely dedicated to the conservation of coral reefs.

All proceeds associated with the event will support the Coral Reef Alliance's critical conservation efforts to assess, protect, and restore Hawaii's coral reef ecosystems. By partnering with us through a Music on the Reef sponsorship, you will align your business with a cause that positively impacts marine biodiversity, coastal communities, and the health of Hawaii's 'āina (land) and kai (sea).

Sponsorship Tiers

Platinum	Gold	Silver
\$7,500	\$5,000	\$3,500

Platinum Sponsor Package – \$7,500

Recognition

- Logo prominently featured as the Presenting Sponsor on all event materials, including invitations, posters, and digital promotions
- Exclusive recognition during the event's opening remarks and closing ceremony
- Logo displayed on CORAL website for one year with a link to your company's website

Exposure

- Logo and name featured in pre-event communication coverage
- Recognition in all social media campaigns leading up to the event
- Recognition in post-event thank you communications

Event Access

- 6 tickets to the event
- Opportunity to provide branded items in guest gift bags

Additional Perks Exclusive naming rights to a key event feature (e.g., "Platinum Sponsor Auction") + Opportunity to join CORAL staff on stage to lead closing remarks

Gold Sponsor Package – \$5,000

Recognition

- Logo featured on all event materials, including invitations, posters, and digital promotions
- Recognition during the event's opening remarks
- Logo displayed on CORAL website for six months

Exposure

- Logo included in pre-event social media campaigns
- Recognition in post-event thank you communications

Event Access

- 4 tickets to the event
- Opportunity to provide branded items in guest gift bags

Additional Perks Recognition on event signage at a key location (e.g., entrance or stage).

Silver Package – \$3,500

Recognition

- Logo featured on event posters and digital promotions
- Recognition during the event's opening remarks
- Logo displayed on the Coral Reef Alliance website for three months

Exposure

- Recognition in pre-event social media campaigns

Event Access

- 2 tickets to the event
- Opportunity to provide branded items in guest gift bags

Additional Perks Recognition on event signage.

Custom Sponsorship Opportunities

We are happy to work with you to create a customized sponsorship package that aligns with your company's goals and values. Custom opportunities may include:

- Sponsorship of specific event elements (e.g., live music performance, gourmet dining experience, or silent auction).
- Collaborative marketing campaigns highlighting your company's commitment to sustainability.

**Ready to dive in?
Contact us:**

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Mahalo, Thank You!